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FOR IMMEDIATE RELEASE

Human Rights Commissioner calls fowl play on crime spree committed by birds

New parody video takes aim at mis and disinformation

Vancouver B.C. – Knife-wielding birds are on the loose! That might be what you think if you only caught the opening of the latest video from B.C.'s Human Rights Commissioner's [Misinformation: Can You STOP It?](#) campaign tackling the spread mis and disinformation. Premiering today, the short video explores a fake crime spree improbably committed by birds to offer a playful perspective on misinformation and demonstrate how it can undermine human rights.

With the development of AI and the speed with which information can be shared online, it can be difficult to identify if the information you are seeing and sharing is reliable. The avian crime spree video examines how and where misinformation can feel real, how it can play on our emotions and be used to divide people. The video also offers viewers strategies to prevent the spread of misinformation and harm, such as the STOP tool:

S: Share (only) when you're sure. Is this really true?

T: Track down the truth. Do other reliable sources have the same information?

O: Outsmart the outrage. Have strong feelings about this? Are those feelings based on facts?

P: Poke at the point of view. What's it trying to say? Who's saying it? Who benefits from it being said?

"Mis and disinformation disrupts our sense of shared truth—and can harm our communities by undermining democracy, perpetuating stereotypes and amplifying hate," said Commissioner Govender. "It is important that we recognize the power that misinformation has to divide us and the threat this poses to our human rights."

Initially launched in September 2025, the Commissioner's [Can You STOP It? campaign](#) provides people with the opportunity to test their misinformation identification skills with an online quiz. Further educational resources and community projects in the Can You STOP It? campaign will be released in the coming months providing people with more opportunities to learn about mis and disinformation.

The video is now available on the Commissioner's website alongside the [Can You STOP It? quiz](#).

Resources

- [All Birds Are Criminals video](#)
- [Misinformation: Can You STOP It? quiz and additional resources](#)
- [Right in Focus: Lived Realities in B.C.](#) (section on misinformation on [p. 55](#))

- [From Hate to Hope: Inquiry into Hate in the COVID-19 Pandemic](#) (section on misinformation on [p. 171](#))

The Commissioner is encouraging local media to share these critical resources and others with their audiences during this time.

The Commissioner is available for comment as needed.

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Media contact

To request an interview with Commissioner Kasari Govender, please contact media@bchumanrights.ca or 604-306-7369.

Media kit

[Visit our media kit](#) for images of Commissioner Kasari Govender, pronunciation guidance, bios and more.

About BCOHRC

BC's Office of the Human Rights Commissioner exists to address the root causes of inequality, discrimination and injustice in B.C. by shifting laws, policies, practices and cultures. We do this work through education, research, advocacy, inquiry and monitoring. Learn more at: bchumanrights.ca

About the Commissioner

Kasari Govender began her work as B.C.'s first independent human rights commissioner in September 2019. As an independent officer of the Legislature, Commissioner Govender is uniquely positioned to ensure human rights in B.C. are protected, respected and advanced on a systemic level. Her work through BC's Office of the Human Rights Commissioner has included public inquiries into experiences of hate in the pandemic and detentions under the *Adult Guardianship Act*, a report on systemic discrimination in policing, community embedded research about a range of human rights issues experienced by people living in British Columbia, public awareness campaigns about ableism and racism and guidance to government that, among other things, informed the creation of both the *Anti-Racism Data Act* and the *Anti-Racism Act*. Commissioner Govender was reappointed for a second term beginning in September 2024.

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