



THURSDAY, FEBRUARY 15, 2024
FOR IMMEDIATE RELEASE

Advisory: Virtual launch event and screening of Introduction to Systemic Discrimination – Feb. 21

Vancouver B.C. – Systemic discrimination is a major issue in B.C. and Canada, yet many people don't know what it is or how to recognize it. That's why B.C.'s Office of the Human Rights Commissioner will be launching a new animated short video, Introduction to Systemic Discrimination, on Wednesday, Feb. 21 at 12:15 p.m. PST. The launch event will last 15 minutes and include an appearance from B.C.'s Human Rights Commissioner, Kasari Govender. Media are invited to attend the virtual launch by tuning in on LinkedIn, YouTube or Facebook Live.

WHO: BC's Office of the Human Rights Commissioner (BCOHRC)

WHAT: Virtual launch event and screening of Introduction to Systemic Discrimination

WHEN: Wednesday, Feb. 21, 2024, from 12:15 to 12:30 p.m. PST

WHERE: Tune in via BCOHRC's website, LinkedIn, Facebook or YouTube (no account needed):

- bchumanrights.ca/systemic-discrimination
- linkedin.com/company/humanrights4bc
- facebook.com/humanrights4BC
- youtube.com/@humanrights4bc

REGISTER: Registration is not required for this event.

Because systemic discrimination is poorly understood, some people have experienced it without realizing, and some have unknowingly created or perpetuated discriminatory systems. BCOHRC created the Introduction to Systemic Discrimination video and discussion guide to help simplify this complex concept, as part of the Office's mandate to educate British Columbians about human rights. These resources will be released to the public following the screening.

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Media contact

To request an interview with Commissioner Kasari Govender, please contact Lindsey Bertrand, Acting Manager, Communications, at media@bchumanrights.ca or 604-306-7369.

Media kit

[Visit our media kit](#) for images of Commissioner Kasari Govender, pronunciation guidance, bios and more.

About BCOHRC

BC's Office of the Human Rights Commissioner exists to address the root causes of inequality, discrimination and injustice in B.C. by shifting laws, policies, practices and cultures. We do this work through education, research, advocacy, inquiry and monitoring. Learn more at: bchumanrights.ca

About the Commissioner

B.C.'s Human Rights Commissioner, Kasari Govender, started her five-year term on Sept. 3, 2019. As an independent officer of the Legislature, Commissioner Govender is uniquely positioned to ensure human rights in B.C. are protected, respected and advanced on a systemic level. Her work through BC's Office of the Human Rights Commissioner centres listening deeply to British Columbians to inform educational materials, policy guidance, public inquiries, interventions, community-based research and more that protects marginalized communities, addresses discrimination and injustice and upholds human rights for all.

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